

# KNAK

AM 540

P.O. Box 636 Delta, UT 84624 • Voice: 435-864-5111 • Fax: 801-406-0067 • www.radioforthefamily.com

## MEDIA GUIDE

### **Station Information**

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Frequency:	540 KHZ on the AM dial
Power:	1000 Watts
Hours of Operation:	24 Hours a day
Counties Broadcast to:	Millard, Juab, Beaver, Iron, Sanpete, Sevier & Utah
Population:	1 million+ potential listeners
Demographics:	Male & Female from 8 to 98

### **Programming**

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#### Our Format: News, Talk, Sports & Information

<b><u>News</u></b>	USA/SRN News at the top & bottom of each hour State & Local News Updates
<b><u>Talk</u></b>	<u>Tech Watch Radio</u> - Locally produced & nationally syndicated flagship program with host, Sam Bushman 8-9 AM SAT <u>DayBreak USA</u> - 5-6 AM; 7-8 AM <u>Laura Ingraham</u> – 8-10 AM <u>Daniel Chapter One</u> – 10AM-12 NOON <u>Straight Talk</u> - Jerry Hughes 12 - 3PM M-F <u>News Wrap USA</u> – 3-4PM <u>Focus on the Family</u> - James Dobson - 6:00-6:30 PM M-F <u>Adventures in Odyssey</u> - Radio drama for children & adults 6:30-7 PM M-F <u>Larry King Live</u> - 7-8 PM M-SAT <u>On the Garden Line</u> - Jerry Baker 6-8AM SAT <u>Radio Live</u> - Phyllis Schlafly 10:00 – 11:00 AM SAT ...Just some examples
<b><u>Sports</u></b>	LIVE Local Coverage of Delta High School Sports BYU Cougar Football and Basketball Utah Jazz Basketball Westwood One Sports Radio
<b><u>Info.</u></b>	<u>Farm News</u> – 7-7:30AM, including DairyLine and Farm Times of the Air. <u>Neighborhood Notes</u> - Local listings of community events <u>Sounds of Sunday</u> - Commercial Free, Christian programming, Midnight - Midnight, every Sunday <u>Weather</u> - State & Local Updates